

A Partial Index to, with Selected Transcriptions of
The Nitecap International Association's History, as Published in,
the *Wick*, *Goodmorning World*, and the *Good News*.
June 1964 to April 1983

3 March 08 Draft

1964

June 1965, Vol.1, no1. Photocopy. 16 pages. No price listed. Cover: Herb.

Letter from Utah's Governor, Calvin Rampton, welcoming Nitecaps to SLC for the upcoming "NIA convention," page 4.

Article on Jepko family, page 13:

"Kitty at 18 is the oldest. She attends Westminster College . . .
Karla 15 is the domestic daughter . . .
Randy is the typical boy of 10 . . .
Tina, 8, is the tomboy of the family . . .
Kelly, 6, loves pretty dresses . . .
Jeppy (Herb Jr.), a shy lad of 4, spends his days home with his mother."

Full page ad for Nitecap stationary, decal stickers and pins, page 16.

July 1965, Vol. 1, no 2. Photocopy. 20 pages. 50 cents. Cover: Max Rich of the SLC Chamber of Commerce with montage of Utah photos.

Rules for NIA song contest, page 5.

- 1) deadline in July 20th 1965.
- 2) Words and Music must be original.
- 3) judged for
 - a) Quality,
 - b) Originality, and
 - c) Suitability to be used as NIA song.
- 4) six best will be presented at the convention.
Winner chosen by Nitecap Audience at evening banquet.
Winner to receive \$25.00.

Convention Schedule, page 7.

Friday, July 30.

9am registration

1pm Lunch with Herb

Midnight, show broadcast

Saturday, July 31

Bus tour of SLC

Evening Banquet with song contest

Sunday, August 1

8:30 am Mormon Tabernacle Choir Broadcast

Convention registration fee: \$2.50 each or \$5.00 for everyone in the family.

Directory of Active Nitestands, pages 11-12.

Calgary and Lethbridge (Alberta),

Phoenix,

Eureka,

Bakersfield,

Fresno,

Oakland,

Palm Springs,

Paradise,

San Carlos,

Sebastopol,

Denver,

Missoula,

Grants Pass,

Portland,

Sandy,

Brigham City,

Ogden,

SLC 1, SLC 2, SLC 3 (Utah),

Olympia,

Spokane,

Tacoma.

August 1965 Vol. 1, no. 3. Photocopy. 20 pages. 50 cents. Cover: Mount Rushmore.

“A Nitecap is a person who finds a measure of pleasure in being awake during the dark hours of the day and turns to “The Nitecap Program” in search companionship, intelligent discussion, story telling, and general, wholesome fun. A Nitecap might be a mother who awakens to care for the baby during the night and finds herself unable to return to restful sleep, a trucker on the highway at night who turns on the radio to ward off the drowsiness of motion, a student up late studying for an examination, a teacher up late grading the previous day’s test papers, an all-night service station operator, an early-rising milk man, farmer or swing-shift worker. A Nitecap might be a nurse, a waitress, a motion-picture projectionist, a young man coming home from a late date. A Nitecap could be a travelling salesman pushing for a few extra miles between towns in order to make an early morning business appointment. Yes a Nitecap may have any number of occupations, but the one thing all Nitecaps have in common is the bond of friendship and understanding that shines like the brightest star in the night. . . . We Nitecaps are a dedicated group; we extend our hand of friendship and help around the world during the loneliest period of the day, the dark hours. We don’t confine our activities to the night hours alone, though; we serve as assistants in the nation’s blind centers; we volunteer as readers to the children’s hospitals; we make frequent visits to the old folks in the county hospitals; we work as counselors to boys’ clubs and young people’s organizations; we send millions of get-well cards and notes to the shut-ins and ill; we offer a service of physical energy and time to those in need through our individual Nitestands,” page 6.

“Grandma’s Cottage Cheese Salad:

“1 package Lemon Jell-O
1 small can crushed pineapple
8 ounces Cottage Cheese
½ pint Whipping Cream.

“Drain pineapple and use juice to make Jell-O, using extra water if necessary. Cool Jell-O to setting point. Add whipped cream and mix. Fold in Cottage Cheese and Pineapple. Chopped pimento may be added if desired,” page 21

September 1965, Vol. 1, no 4. Photocopy. 20 pages. 50 cents. Cover: Polly Stewart, "well known folk singer," performing the Nitecap song finalists at the NIA convention.

Herb's report on the convention, page 9. Nine entries in Nitecap song contest. Della Dame won.

Photo spread of convention (July 30 to August 1, Hotel Utah), pages 10-11.

Full page ad for Wick subscription contest. Highest seller wins 3 days and two nights at the Hacienda Hotel in Las Vegas, page 20.

October 1965, Vol. 1, no 5. Photocopy. 20 pages. 50 cents. Cover: Automobile on mountain road.

"... remember the Nitecap International Association is basically a service organization, dedicated to service to those less fortunate than ourselves. This week, or better still, today, let's light another candle in the world of darkness for someone in need. It only takes a little of your time and doesn't cost a penny," page 9.

Full page ad for the *Wick* subscription contest, page 20.

November 1965, Vol. 1, no. 6. Photocopy. 20 pages. 50 cents. Cover: Photo of Herb, Pat and their six children.

Directory of 28 Nitestands in 8 states plus Canada, with brief descriptions of their service projects, pages 14-15.

Total paid circulation: 2,330, page 18.

December 1965, Vol. 1, no 7. Photocopy. 20 pages. 50 cents. Cover: Herb at microphone with Ray Bolger (actor who played the Scarecrow in motion picture version of *The Wizard of Oz*).

1966

January 1966, Vol. 1, no 8. Photocopy. 20 pages. 50 cents. Cover: Leroy Prinz, honorary NIA trustee.

Four phone lines: "Western; Midwestern and Eastern, Utah; and Newcomers," page 3.

Nitestand monthly report form, page 11.

February 1966, Vol. 1, no 9. Photocopy. 20 pages. 50 cents. Cover: Louis Leatham, honorary NIA trustee.

Rules for "First Annual NIA poetry contest," page 3.

Herb appointed to Salt Lake Council on the Aging advisory board, page 3.

March 1966, Vol. 1, no 10. Photocopy. 20 pages. 50 cents. Cover: Herb and very large heart-shaped anniversary cake.

Report and photos of 2nd anniversary celebration. Over 2,000 Nitecaps attend 2nd anniversary broadcast live from the Hotel Utah, pages 4-7.

April 1966, Vol. 1, no. 11. Photocopy. 24 pages. 50 cents. Cover: Tom Little, the *Wick* publisher.

Frank Nolan appointed honorary NIA trustee, page 3.

"Meet the Gang," article on the *Wick* staff, page 4.

May 1966, Vol. 1, no 12. Photocopy. 24 pages. No cover price listed. Cover: Mrs. Gladys Hartman of West Jordan, Utah.

Preview of 1966 Convention, pages 4-5.

Report on remote broadcast from Monterey, CA, 250 Nitecaps in attendance, page 14.

June 1966, Vol. 2, no 1. First Anniversary Issue. Photocopy. 32 pages. No cover price listed. Cover: Utah state capitol building.

SLC convention Agenda, pages 4-5. (Same as in July issue.)

Nitestand Directory, pages 10-11.

33 listed – 2 in Alberta, 2 in Arizona, 14 in California; Denver, Colorado; Hutchinson, Kansas; Albuquerque, New Mexico; 5 in Oregon; Big Spring, Texas; 2 in Utah (Salt Lake City and Ogden); 4 in Washington...

Photos of Nitecaps, pages 18 to 27.

July 1966, Vol. 2, no. 2. Photocopy. 32 pages. No cover price listed. Cover: Downtown Salt Lake City.

NIA Convention Agenda, pages 4-5.

Friday Aug 5

8:00 am registration, Newhouse Hotel

12:00 noon reception line with Herb and Pat

2:00pm Luncheon (\$3.00).

4:00pm Nitestand officers business meeting

12:00pm Live Broadcast from Valley Music Hall

Saturday August 6.

11:00am Sightseeing tour

4:00pm General meeting and Q&A with Herb

7:30pm Banquet (\$4.50)

Sunday August 7

Attend church of your choice and/or Mormon Tabernacle

Choir Broadcast

1:00pm Luncheon (\$3.00)

4:00pm Tour of KSL studios

Photos of June 10 broadcast from the Riveria Hotel in Las Vegas.

Appearing on the Nitecap show broadcast were: Phyllis Diller, Shecky Greene, Vikki Carr, and Tom Smothers, pages 14-15.

August 1966, Vol. 2, no. 3. Photocopy. 24 pages. No cover price listed. Cover: Glen Canyon dam.

“Don Ray presents Mr. Jepko. For the first time, after thousands of requests from Nitecaps, Gold Leaf Records has produced a special record for Herb Jepko’s friends. . .” page 18.

September 1966, Vol. 2, no. 4. Photocopy. 24 pages. No cover price listed. Cover: Herb with KSL personnel with bouquet of flowers reading “Hello Mr. Nitecap.”

Convention photos, pages 4-6.

October 1966, Vol. 2, no 5. Original. 24 pages. No cover price listed. Cover: 72 year old “Flying Great-grandmother” Zaddie Bunker.

November 1966, Vol. 2, no 6. Original. 24 pages. No cover price listed. Cover: Herb at microphone.

“Christmas Gift Ideas for Nitecaps,” pages 8-9, include:

Nitecap Stationary 100 sheets of paper and 50 envelopes, 2 for \$5.00

Pre-inked rubber stamp \$6.00

Photo (of Herb) Charm \$2.95 or \$3.95 with necklace.

“Herbie” Nitecap pins. Silver \$2.25, Gold #3.00 both for \$5.00

Don Ray Nitecap song on 45rpm record \$2.00 ea, 6 for \$10.00

Wick Binders \$3.00

Decal stickers, set of 3 for \$1.00

December 1966, Vol. 2, no 7. Photocopy. 24 pages. No cover price listed. Cover: Pat and 5 of the 6 Jepko children.

1967

January 1967, Vol. 2, no 8. Photocopy. 24 pages. No cover price listed. Cover: 1967 Happy New Year.

Report and photos from visit to, and broadcast from, South Dakota, page 14.

February 1967, Vol. 2, no 9. Photocopy. 24 pages. No cover price listed. Cover: Sketch of President Lincoln.

March 1967, Vol. 2, no 10. Photocopy. 24 pages. No cover price listed. Cover: Leprechaun.

Letter from Tom Little about "spam," page 2.

Report on broadcast from Ashland, Oregon, pages 14-15.

April 1967, Vol. 2, no 11. Photocopy. 24 pages. No cover price listed. Cover: Apache Wells Mobile Hone Site in Phoenix, AZ.

Report on visit to Phoenix, pages 8-9.

Report on broadcast from Las Vegas, pages 12-13.

"Our special out-of-state broadcasts are becoming a monthly affair now," page 12.

May 1967, Vol. 2, no 12. Photocopy. 24 pages. 50 cents. Cover: the *Wick* staff.

Agenda for third annual NIA convention, pages 8-9.

Advertisement for Tarna Halsey's UFO tapes, page 23.

June 1967, Vol. 3, no. 1. Photocopy. 24 pages. No cover price listed. Cover: Canadian Mountie and miners.

Convention agenda and registration, pages 20-21.

July 1967, Vol. 3, no. 2. Photocopy. 24 pages. No cover price listed. Cover: Portland, Oregon.

Convention agenda and registration, pages 4-5.

Report on and photos of Jackpot Nevada Rally, pages 12-13.

August 1967, Vol. 3, no. 3. Photocopy. 24 pages. No cover price listed. Cover: Paul Ford, actor (dressed as Nitecap with candle).

September 1967, Vol. 3, no 4. Photocopy. 24 pages. No cover price listed. Cover: (no caption), appears to be Herb with a female singer.

Report on and photos of "Our First Canadian Rally," pages 8-9.

Recipe for Ethyl Heiple's Cinnamon Tea, page 10.

Report on remote broadcast and Rally in California, pages 12-13.

October 1967, Vol. 3, no. 5. Photocopy. 24 pages. No cover price listed. Cover: Montage of Utah scenes.

Report on and photos of 1967 Nitecap convention held at the Sheraton Motor Inn, Portland, Oregon, pages 4-7.

November 1967, Vol. 3, no 6. Photocopy. 28 pages. No cover price listed. Cover: Herb and Pat with chartered airplane.

Report and photos of Ashland Oregon Rally, pages 6-7.

December 1967, Vol. 3, no 7. Photocopy. 28 pages. No cover price listed. Cover: Frank Nolan as Santa Claus with kids.

Brief mention of "Cinnamon Tea Room" at NIA headquarters where visiting Nitecaps are greeted and served tea.

1968

January 1968, Vol. 3, no. 8. Photocopy. 28 pages. 50 cents. Cover: NIA headquarters, 421 South, 500 East, SLC, UT.

Photos of NIA staff, pages 4-5.

Brief bio and photo of Metro Jepko, page 10.

KXIV Phoenix added as an affiliate, launch of NCRN (NiteCap Radio Network), pages 14-15.

Report on and photos of a Rally at Desert Hot Springs, pages 16-18.

February 1968, Vol. 3, no. 9. Photocopy. 32 pages. 50 cents. Cover: NYC skyline at night.

“Reflections on Four Years,” by Herb Jepko, pages 8-9.

“We now have nine telephone lines coming into our studio. We have had to limit calls to one per week with a five minute time limit on each call.”

Photo caption: “The first annual convention of the NIA was held at the Terrace Ballroom, Salt Lake City, Utah in July of 1965.

Margaret Johnson, first president of the first Nitestand addresses the Nitecaps.”

“Welcome WRFM-FM, New York. The Nitecap Show Expands again,” page 10.

Brief bio of Gordon Owen, page 11.

“We promised to hold advertising in the *Wick* at 33 percent of total pages. Last year we reached this proportion only three times,” page 26.

March 1968, Vol. 3, no. 10. Photocopy. 32 pages. 50 cents. Cover: Arch Madsen.

“The number of card-carrying members is approaching 100,000. The program has a listening audience estimated in the millions. At our office there are 13 full-time and 4 part-time employees to serve you . . . the list of *Wick* subscribers has steadily increased to the present total of more than 10,000,” page 3.

April 1968, Vol. 3, no. 11. Photocopy. 32 pages. 50 cents. Cover: Los Angeles Freeway.

Welcome KBIG-FM, southern California’s most powerful FM station, as the newest Nitecap affiliate.

“The Nitecap Radio Network affiliates – KSL, in Salt Lake City; KXIV, in Phoenix, Arizona and WRFM in New York City – are proud to have KBIG-FM within their ranks,” page 4.

WRFM-FM, New York City began broadcasting the show with local host Gordon Owen on “February 11th, 1968,” page 5.

May 1968, Vol. 3, no 12. Photocopy. 32 pages. 50 cents. Cover: Karl and Helen Little.

Photo and brief biography of Dar Dodds, fill in show host and *Wick* sales manager, page 5.

Photo and brief biography of Marshall Small, General Sales manager for Pacific Ad Arts, page 5.

Biographies of Patsy’s parents, Karl and Helen Little, page 6-7.

Report on and photos from Las Vegas broadcast, pages 8-9.

June 1968, Vol. 4, no 1. Photocopy. 32 pages. 50 cents. Cover: Thunercloud over Wasach mountains.

WRFM FM in New York drops its Nitecap show, page 3.

Bridgerland Nitestand, pages 12-13, with photo of Tarna Halsey.

July 1968, Vol. 4, no. 2. Photocopy. 32 pages. 50 cents. Cover: US Flag at half staff.

Letter from Herb about 4th of July, page 2.

August 1968, Vol. 4, no 3. Photocopy. 32 pages. 50 cents. Cover: Joe Kjar, KSL GM.

Letter from Herb about the loss of two affiliates, one in Arizona and one in Southern California, page 2.

Brief bio of Joe Kjar, page 3.

Agenda for Nitecap Hawaii tour, pages 12-13.

“Herb receives over 1,000 letters a day,” page 25.

September 1968, Vol. 4, no. 4. Photocopy. 32 pages. 50 cents. Cover: Waikiki beach, Hawaii.

Nitecap Creed “as authored by Frank Pester president of our Salt Lake City Nitestand . . . accepted as the official creed by the Board of Directors of the NIA, July 24th 1968,” page 2.

October 1968, Vol. 4, no. 5. Original. 32 pages. 50 cents. Cover: Forest scene.

Nitecap Recipe Book ad, page 31.

November 1968, Vol. 4, no 6. Original. 32 pages. 50 cents. Cover: Nitecaps on Black Sand Beach, Panaluu, Hawaii.

Letter from the editor to Nitecaps about “flaming” -- explaining the apparent misuse of pen pal names and addresses to attack “Herb, America, the *Wick*, KSL,” etc, page 3.

December 1968, Vol. 4, no 7. Photocopy. 32 pages. 50 cents. Cover: Christmas lights with Hotel Utah in background.

Report of Nitecap trip to Hawaii with Frank Nolan, page 20.

1969

January 1969, Vol. 4, no 8. Photocopy. 32 pages. 50 cents. Cover: Montage of past *Wick* covers.

“Nitecaps Tours Division of NIA presents the return to Hawaii. . .” page 8.

Report on visit to San Bernardino, CA, page 11.

February 1969, Vol. 4 no. 9. Original. 32 pages. 50 cents. Cover: Herb with pile of mail.

“5 going on 6” by Herb Jepko, pages 10 – 12.

“I think the finest thing to come out of this year is the Nitecap Creed.”

“Did you know since June 1965 there have been 43 issues of the *Wick*, with 1,094 pages, 1,921 Pen Pals, 298 recipes, 2,541 pictures, 271 features, 281 poems, 286 articles?” page 13.

March 1969, Vol. 4, no 10. Original. 32 pages. 50 cents. Cover: Mr. L. H. Curtis.

Letter from Herb and Pat on demise of the LA based “NiteOwl program,” inviting NiteOwls to become Nitecaps.

“We ended last year with approximately 119,000 registered Nitecaps,” page 2.

Report on 350 local Nitecaps having a rally in Salt Lake City, page 9.

List of 8 phone numbers to be used for calling the show, page 20. 1) Utah, 2) Oregon or Washington; 3) Northern California, 4) Southern California; 5) Arizona, 6) Texas or New Mexico; 7) Idaho, Nevada, Montana or Wyoming, 8) All other states east of Utah; and Canada,

Full page ad for Equitable Life Insurance plans for Nitecaps, page 32.

April 1969, Vol. 4, no. 11. Original. 32 pages. 50 cents. Cover: Baby with flower.

Herb mentions a “Nitecap Constitution,” in addition to the Nitecap Creed, page 2.

Full page advertisement for European NIA tour, page 6.

May 1969, Vol. 4, no. 12. Original. 32 pages. 50 cents. Cover: Golden Spike celebration.

Herb encourages all Nitecaps to reach out to their Mothers on Mother's Day:

"As one who lost his mother at a very early age, going through life without a mother can be full of uncertainty. It can lack in the early years the love and the tenderness and the warmth that you go to mom for. . ."
page 2.

Two page advertisement for European Tour with detailed itinerary, pages 8-9.

Frank Nolan's report on Hawaii tour, pages 20-21.

June 1969, Vol. 5, no 1. Original. 32 pages. 50 cents. Cover: Elliot and Jacque prepare the *Wick*.

Herb writes about Father's Day, his memories of his dad and growing up in Prescott, AZ, page 2.

"Here's how we do the *Wick*," 34 small photos with captions outlining the production process for the *Wick*, pages 4-6.

Nitestand Roster, June 1969, list of and contact information for 39 Nitestands, pages 10-14.

July 1969, Vol. 5, no 2. Original. 32 pages. 50 cents. Cover: Alpine lake scene.

Brief bio of Tom Bradshaw, fill in host, page 5.

Sheet music for The Nitecap Song, pages 15-18.

August 1969, Vol. 5, no 3. Photocopy. 32 pages. 50 cents. Cover: Photo of large dog. The annual "Pets" issue.

Herb writes about his fondness for animals, page 2.

Ode to a Nitecap
by
Jean Pollard, Anderson, California

One night when lonesome
And, Oh so blue,
I turned on my radio
For lack of something to do.

I heard a voice
So soft and mellow
And he was talking
To another fellow.

I said to myself
“Let’s tarry awhile”
And the things I heard
Brought forth a smile.

I found there were many
In this great vast land
Who were only too willing
To extend out a hand.

To offer up prayers
For one who is ill
To comfort the lonely
With abundant goodwill.

The nights once so lonely
Are now full and gay
And with your wonderful program
I’ll keep them that way.

‘Cause my friends are now many
All over the map
And, I thank you, God
For Herb Jepko’s Nitecap.

Half page ad for the Third Annual NIA Hawaii tour, page 29.

Nitestand Roster. List of, and contact information for, 43 Nitestands in 11 states plus Canada, page 30. Full page ad for Nitecap Recipe Book, page 32.

September 1969, Vol. 5, no 4. Photocopy. 32 pages. 50 cents. Cover: Mrs. Sarah Lee of Vancouver Washington in agricultural field.

The Nitecaps go to Europe, pages 6-9.

Full page Equitable Life ad, page 13.

Nitecaps visit Headquarters, page 14.

Full page ad for Hawaii tour, page 26.

Photo of Kelly, Jeppy and Tina with brief report on Yellowstone vacation, page 30.

October 1969, Vol. 5, no 4 (sic, should be no 5). Original. 32 pages. 50 cents. Cover: Three witches, including Patsy Jepko.

Full page ad for Hawaii tour, page 4.

Frameable Nitecap Creed, page 5.

Nitecaps Products, pages 6-7.

How Herb Broadcasts The Nitecap Show, photos and descriptions of Herb's work, pages 8-10.

Photos of KVOO, pages 12-13.

The Three *Wicked* Witches of the *Wick*, page 14.

Show hosts include Herb, Tom Bradshaw, Pat Thorne and Fred Edwards, page 21.

Oklahoma Rally photos, page 29.

November 1969, Vol. 5, no 5 (sic, should be no 6). Original. 32 pages. 50 cents. Cover:
Metro Jepko carving Thanksgiving turkey.

KVOO joined on October 1, page 3.

Nearly 150,000 registered Nitecaps, page 3.

Nitecap products, pages 6-7.

Nitecaps Visit Headquarters, photos of visiting Nitecaps, page 20.

Full page ad for Pacific Tour, including Tahiti and New Zealand, page 28.

List of 46 Nitestands, page 29.

December 1969, Vol. 5, no 6 (sic, should be no 7). Original. 32 pages. 50 cents. Cover:
Christmas kitten under a Christmas tree.

Report on Carmel Rally, pages 4-5.

List of Nitecap staff, page 6.

Full page Equitable Life advertisement, page 29.

1970

January 1970, Vol. 5, no 7 (sic, should be no 8). Original. 32 pages. 50 cents. Cover:
Bearded man praying.

“Spin a Yarn contest winners,” page 3.

Nitecap South Pacific Tour Itinerary, page 8.

Report on and photos of NIA Hawaiian Tour, pages 12-13.

The *Wick* Total Paid Circulation: 14,000, page 22.

February 1970, Vol. 5, no 8 (sic, should be no 9). Original. 32 pages. 50 cents. Cover: Herb in KSL control room.

“Meet Ed Cox,” Sales Manager, *Wick* Publishing. “We reached the 150,000 member mark in 1969 and we expect to exceed the 200,000 mark in 1970 . . . “ page 3.

Photo history of first six years, pages 4-5.

“Reminiscing,” an article by Karl and Helen Little, Patsy Jepko’s parents, page 6.

“. . . Some six years ago Herb and Patsy discussed with us an idea they had in mind and one that they felt was needed in our very hectic world. They were, both of them, so very interested in their fellowman and they thought that through their facilities they could encourage people to communicate with each other to the end that many of us could, through radio, meet with each other on a common plane.

“. . . There are so many of us who are reaching that period of life when we realize that friendship and fellowship is the most important part of our living together. *This* is the universal doctrine of all mankind.

“Fortunately the management of Radio Station KSL in Salt Lake (and later Station KVOO in Tulsa, Oklahoma) also saw the need for this type of program and were willing to inaugurate a public service of this nature. One that had never been introduced before. Their understanding of Herb and Patsy’s vision must be given full credit.

“. . . You Nitecaps, thank goodness, are not motivated by anything other than the desire to do for others those things that we would like for them to do for us.

“. . . It would indeed be a staggering figure if you could visualize all of the “listening” Nitecaps together, in person, at one time.

“. . . Our founders (Pat and Herb) visualized the chapters (Nitestands) as the foundation of the whole house. This is where we meet on common grounds. Where we get to know each other as living human beings, with wants, desires and objectives similar to our own and where we find avenues of demonstrating, actually, our willingness to help and assist those that need our aid and our understanding. . . . “

Letter from Arch Madsen, president of Bonneville International, page 9.

This is R. H. (Peck). Photo and brief biography, page 13.

March 1970, Vol. 6, no 9 (sic. Should be Vol. 5, no 10). Original. 32 pages. 50 cents.
Cover: Saint Patrick's Day collage.

Meet La Raine Nielson, former NIA receptionist, now *Wick* circulation manager. Brief biography with photo, page 3.

Report on Sacramento Rally, page 4.

Report on Seattle Rally, page 5.

Nitestand Roster. List of, and contact information for, 43 Nitestands in 11 states, plus Canada, pages 12-13 and 24.

Nitecap poetry contest rules and categories, page 25.

Full page ad for "Special Gifts for Nitecaps," including the *Wick*, Official Pins, and The Nitecap Record, page 32.

Full page ad for Scandinavian tour, page 32.

April 1970, Vol. 6, no 11 (sic, should be Vol. 5, no 11). Original. 32 pages. 50 cents.
Cover: Patsy Jepko at work in the NIA offices.

"Meet Elliot Airmet," NIA photographer, brief bio with photo, page 3.

"Nitecaps Down Under," report on NIA Australian Tour with photos, pages 4-5.

"I'm a poet and know it," contest rules and suggested categories for NIA poetry contest, page 8.

Full page ad for NIA Alaskan tour, page 12.

May 1970, Vol. 6, no 12 (sic, should be Vol. 5, no 12). Original. 32 pages. 50 cents.
Cover: Mrs. Marie Painter, the 100,000th Nitecap, and her cat.

“. . . Mother’s Day comes up this month. To all the mother’s everywhere, I feel a very warm kinship towards you. Not ever having had a mother, my affections during Mother’s and Father’s Days are always combined in one man, my Dad who raised me. But I feel very close to each one of you mothers and hope this particular Mother’s Day will bring joys and happiness your way, remove all sorrows and sadness from your life, and that you have a very pleasant, rewarding day of the year. . . .” page 2.

“Meet Tanya Balmer,” NIA product fulfillment manager, brief bio with photo, page 3.

“Introducing Marie Painter, the 100,000th Nitecap of 1970.”

“Mrs. Painter subscribes to the *Wick*, though she is blind. Connie, a 15-year old Aberdeen (South Dakota) high school girls reads the *Wick* for Mrs. Painter. . . .

Photos with biography, pages 4-5.

Report on Santa Barbara Rally, page 19,

Report on O’Neil Nebraska Rally, pages 20-21.

Report on Las Vegas Rally with appearances on the NIA broadcast by, “Robert Goulet, Don Ho, Guy Marks, Dick Roman, Kaye Ballard, Rouvaun, Jackie Cougan, Frank Sinatra, Shecky Greene, Barney Rawlins, Sonny King, Pepper Davis, Tony Reese, Rusty Taylor, and others. To the delight of many, especially 13-year old Tina Jepko, Robert Goulet put her in his lap and gave her a big hug and kiss . . . “ pages 12-13.

Full page ad for upcoming NIA Alaskan tour, page 24.

Full page ad for NIA’s two insurance plans, page 29.

Full page ad for Scandinavian tour, page 32.

June 1970, Vol. 6, no 1. Original. Original. 32 pages. 50 cents. Cover: Man and children, salute to Father's Day.

"Meet Bonnie Engstrom," has been with NIA for three years, now Herb and Pat's personal secretary. 52 active Nitestands at this time, page 3.

"I'm Five, Says the *Wick*"

"I remember my first issue, June 1965 . . . on my Fourth Birthday, 31,200 of me were mailed . . . and this month more than 17,500 of you will receive my anniversary issue . . . I am your magazine and wish to please you." Includes photos of and list of *Wick* staff, pages 4-5.

Report on Salt Lake City Rally, pages 6-7. Full page article on upcoming Scandinavian tour, page 28. Full page ad for Scandinavian tour, page 32.

July 1970, Vol. 6, no 2. Original. 32 pages. 50 cents. Cover: Gilbert Graf, NIA poetry contest winner, seeming asleep in an outdoor chair.

Announcement of plan to, on Monday nights, take calls only from the area that has the largest number of letters mailed to NIA headquarters for the prior week, page 2.

"Meet Roxana Solomon," NIA order fulfillment assistant, brief bio with photo, page 3.

"Holiday in Hawaii" article and display ad for Nitecaps Fourth Annual Hawaii Tour coming in October, pages 4-5.

Report, with photos, of NIA Rally in Houston, pages 6-7.

Nitestand Roster. List of, and contact information for, 57 Nitestands in 13 states plus Canada.

"Cancer Care for Nitecaps. The Equitable Life and Casualty Insurance Company of Salt Lake City, Utah, announces their Cancer Care and Accident Policy The Cancer-Care policy is available to all Nitecaps who have never had cancer . . . as low as 10 cents per day for families . . . pays up to \$10,000.00 . . . According to the American Cancer Society, cancer will strike one of every four Americans, and two of every three families. . . ." Full page display ad, page 32.

August 1970, Vol. 6, no 3. Original. 32 pages. 50 cents. Cover: Dog reading a book.

“Once a year we like to have a “pets” issue of the *Wick*,” page 2.

“Meet Karla (Jepko) Hall”

“I am especially to greet you this month in our “pet” issue because I love animals. . . . I am 21 years old and am the second eldest of Mom and Dad’s (Pat and Herb’s) six children. . . . I’ve lived with my family in California, Nevada and Idaho. . . . I am the receptionist/hostess and I answer the phone and talk with you or greet you when you come into the office,” page 3.

Article on NIA Alaskan tour, with 39 Nitecaps, pages 8-9.

“Why Herb Fades.” Excellent article on AM radio ground and sky waves, page 10.

Full page ad for, “A Time for Meditation,” Herb’s first album, page 12.

Contest rules for Nitecap photo contest, page 13.

“Advertising Information. Rates for classified advertising in the *Wick* magazine are 50 cents per word with a minimum of \$10.00 Display advertising rates are available on request,” page 31.

Full page ad for “Fourth Annual” NIA Hawaii tour, page 32.

September 1970, Vol. 6, no 4. Original. First 40 page issue. 60 cents. Cover: Junius Romney, 92 years old, oldest participant in the NIA Scandinavian tour, holding cane out to young child.

“We are approaching our two hundred thousandth member this year and encourage each and every one of you to try to enlist at least one more Nitecap this month. . . “ page 2.

“Meet Bill Curtis,” NIA fill-in host for Herb. “Ordinarily I do the Herb Jepko Show one night each week to give Herb a well-earned rest . . .” page 3.

Report on Scandinavian tour with photos, pages 8-11.

October 1970, Vol. 6, no 5. Original. 40 pages. 60 cents. Cover: Two children in Halloween costume.

Welcome to Bill Curtis, “the newest member of our on-the-air Nitecap Program staff . . .” page 2.

“Meet Joyce Harries” Nitecap accountant, page 3.

“Happy (First) Anniversary KVOO and Herb Jepko.” Two page article with photos on KVOO/Nitecap relationship, pages 6-7.

Full page ad for Herb’s “A Time for Meditation” album, page 12.

Report on Nitecap Rally in San Francisco, page 31.

Full page ad for Nitecap Australia tour (with three ostriches), page 40.

November 1970, Vol. 6, no 6. Original. 40 pages. 60 cents. Cover: Lessie Dixon, 70 year old painter.

“Meet Wanda Burhman,” bio with photo, page 3.

List of 62 Nitestands in 12 states plus Canada, pages 26-27.

Full page ad for Australia Tour (with kangaroo), page 40

December 1970, Vol. 6, no 7. Original. 40 pages. 60 cents. Cover: two ornaments on Christmas tree limb.

“We’ll be broadcasting from our home as we usually do on Christmas Eve,” page 2.

“Meet Pop Jepko” (photo of Metro Jepko smoking a pipe), page 3.

“I was born in Pennsylvania 76 years ago in the anthracite coal mining region of Mt. Carmel, Pa. I received my early schooling there and worked in the coal mines and in stores until I was nineteen years of age. Then, I went to Pittsburg and was employed by the steel mill in McKees Rocks, Pennsylvania.

“In 1916, I went into the service during the Mexican Border War. We had to “clean Texas out of cactus for 50 cents a day” in order to set up our encampment. After six months, I returned to Pennsylvania for a few months, then was called back into service due to World War I. I served overseas in France and Belgium and was hospitalized in England due to being wounded. I remember well the day I was wounded because it was on my birthday, November 1st, 1918 very early in the morning. I spent the remainder of the war in the hospital, but I did receive engineering training while in the service and I served as instructor in machine gun school. In those days, they had the Lewis machine guns which we had to take apart and put back together blindfolded. There were occasions in later years when I was asked by the government to work with these old machine guns and I remembered how they were put together.

“Immediately after World War I, I was hospitalized in Pennsylvania for injuries received in the service and underwent several operations. The doctors decided to send me to Fort Whipple, Arizona to the U. S. Public Health Service hospital (now VA Hospital) where I spent two years in a plaster cast and braces. When I began to regain my health, I bought a few acres of land in Miller Valley, Arizona, which is now a part of Prescott, Arizona. I raised chickens, rabbits and had an orchard. My health returned completely and I was active in veteran’s affairs serving as Commander of the 40 and 8, Voiture 555, in Prescott in 1934.

“When World War II began, I worked at an Aviation Training School in Glendale, Arizona. Just before the end of the war, I went into Civil Service work with the government as supervisor of the warehouse section at Williams Air Force Base, Chandler, Arizona. I remained in that capacity for fifteen years, until 1961.

“I moved here to Salt Lake City after retiring from government service, because Herb was working here. I am in charge of the outgoing *Wick* products at our N.I.A. headquarters.”

The *Wick*, total paid circulation, 17,000, page 18.

“More than twelve hundred Nitecaps rallied at the new Hilton Inn in Tulsa, Oklahoma, on Thursday, October 1st, to help Herb and Pat celebrate their first anniversary of the Nitecap program on KVOO . . .” page 26.

Full page ad for South Pacific NIA tour, page 40.

1971

January 1971, Vol. 6, no 8. Photocopy. 40 pages. 60 cents. Cover: Geese in icy pond.

“Meet Nancy Ineichen,” NIA staff member, page 3. Report on Carmel Valley Rally, page 8.

From Herbie’s Mail Bag:

“I did not know you program existed until I lost my husband a month ago and, not being able to sleep nights, I kept the radio on to divert my thoughts, and so picked you up through KVOO. I think you are a marvel of endurance. I never heard so many women say so many words and so much of nothing since I can remember.

“Your apparent interest in it, in spite of the fact that I am sure you are bored to tears, and that when you get off your shift, you go home and bury your head and wish you never had to hear another woman’s voice. This is bound to be the case, unless there is a lot more to it than appears on the surface on which I am ignorant. I am sure I am old enough to be your grandmother, for I will be 79 in December. I may not be very smart, but I would certainly not waste telephone time, for which someone has to pay, unless I had something to say. So please accept my congratulations for your cheerful seeming interest that nothing but a good salary could make you endure. A listener who is intrigued. Flossy H. Bristow, Oklahoma.” Page 15.

“Travel Along With Paul.” “. . . don’t delay in taking advantage of the Nitecap “spirit of travel” to areas with comfortable weather and excellent service. Gracious people throughout the universe are awaiting us . . . SLEAMAT TAHUN BARU (Happy New Year),” page 24.

NIA Flag design contest rules, page 26.

Report on, and photos of Hawaii tour, pages 28-29.

Full page ad for funeral insurance, page 40.

February 1971, Vol. 6, no 9. Photocopy. 40 pages. 60 cents. Cover: Photo of Bill Curtis, recently deceased part-time NIA show host.

“ . . . I feel that this is the appropriate place to write some of my thoughts regarding the death of Pat’s and my old-time friend, Bill Curtis, whom we lost in the afternoon of January 7th, 1971. Bill was working at his desk here at N.I.A. headquarters when he was suddenly stricken by a heart attack, and was pronounced dead upon arrival at the nearest hospital. He had become a friend to many of the Nitecaps during the period of time that he hosted the program, usually on Friday evenings and when I was away . . . He is survived by his wife, Dot, of Salt Lake City, three married daughters, a teen age son Kerry and a baby son. Bryan . . .” page 2.

Meet “Paulette Revas,” NIA receptionist, photo and brief biography, page 3.

“Lucky Seven Let’s Go for Eight!” by Nancy Ineichen.

“ . . . 1970 has brought the Nitecap family close to the 200,000 mark . . . How It All Began . . . Herb has been working in the radio field since he was nineteen years of age, as a disk jockey and as station manager in other cities prior to coming to Salt Lake City to work for KSL, which is a 50,000 watt CBS clear-channel radio station, and advertised as the voice of western America. The station operates 24 hours a day for the benefit of its listeners.

“Herb’s job with KSL was as an afternoon disc jockey, and he was also involved in production work at the station. He put in an eight-hour day, five days a week and enjoyed the average family life of the average family man. His wife Pat, and their six children were one of his main pleasures and the days were smooth, but lacking in challenge for a man like Herb. He longed for a different type of radio program and thought of an all-night show, because he was aware that many people were awake during the night. He had taped some comments, with his voice, which were played by the night engineer of the station between musical selections and had received letters from people who enjoyed hearing a voice in the night hours. So, why not have an all-night show? A show which would enable listeners to communicate. This new idea was discussed by Herb, Pat and the family and he explained that this type of show would require him to be away from home at night. Nevertheless, the family gave its approval and encouragement for they knew of Herb’s deep compassion for his fellow man.

“KSL agreed to let Herb try out the all-night program, so, with a sizable reduction in salary and an increase in working hours, he tried the new idea. He also sold the advertising to keep the program going, and his daytime at the station was killed. He did feel a strong responsibility to his family, but he had confidence in his ability to make the plan work. So, on the night of February 11, 1964, Herb opened the switch at midnight for the first all-night program. Pat recalls that he had fifteen callers that night who could talk any length of time they wished and who could call back during the same night if they so desired.

“Soon the mail was pouring in from the listeners, so Herb and Pat were busy night and day answering letters, and filling orders for products that were advertised by Herb’s sponsors. Later, the callers wanted to join together and asked to have a name. They expressed this desire to Herb, so a contest was initiated with one of the listeners winning with the name “Nitecaps.” Then the Nitecap membership card was designed by Bill Little, Pat’s brother, who resides in Vancouver, British Columbia, Canada. The “Herbie” symbol was designed by a well known illustrator in the early months of the program. Still later, the listening group (Nitecaps) expressed a desire for a magazine, so the candle was lit in June 1965, with the first issue of the *Wick* magazine.

“And so a dream had become a reality, and people had been joined together through a “talk” radio show. Nitecaps encompass all kinds of people, from all walks of life and from every field of endeavor. They are a group dedicated to extend the hand of friendship around the world. They send get-well cards to the ill and to those who are shut-in. They serve as volunteers in children’s hospitals, blind centers, and visit the old folks in county hospitals, and homes for the aged. You may offer your time to any Nitestand project by contacting the Nitestand nearest you. The Nitestand roster is frequently published in the *Wick* magazine.

“By 1967, some four years after the program had begun, it could be estimated that there were 50,000 Nitecaps and thousands more listeners. One year later, this figure grew to 100,000 Nitecaps and by 1969, there were nine lines coming into the station and another station, KVOO Tulsa, Oklahoma had joined with KSL to widen the area of broadcasting to the Nitecaps. It had become necessary, due to the many callers, to limit the calls to one per week with a five minute limit. There were 150,000 members of the Nitecap family which had begun getting together for rallies, conventions and tours. During the 1968-69 year, the Nitecap creed came into existence offering the Nitecaps in words the ideals for which they stand. The creed gave the reasons why each one should become involved,” page 7.

Description of Nitecap tour of Mexico, page 14.

“Paint a Picture” write a story for the *Wick* contest rules, pages 18-19.

“Help Keep the *Wick* Lit”

“Nitecaps, we are asking this month for support to the *Wick* magazine, and we are asking YOU TO MAKE IT YOUR PERSONAL OBLIGATION TO ENLIST AT LEAST ONE NEW SUBSCRIBER TO THE *Wick*. At the present time according to La Raine’s records, we have only 19,000 subscribers and , when this is compared to the nearly 200,000 Nitecaps, you can see the number of subscribers should be at least double what it is.

“We want you to think about your friends or fellow Nitecaps who do not have a subscription and lend us your support by asking them to subscribe now. Perhaps you know someone or several people who borrow the *Wick* to read each month, but do not have a subscription. We want you to visit or call these persons or anyone that you feel would enjoy the magazine and encourage them to subscribe. If you enjoy the *Wick* and we know you do through your letters, then take a little of your time to bring in at least one subscriber. Explain that this is the Nitecap family magazine where the pictures of other Nitecaps may be found, where the Pen-Pals are listed and where letters from Nitecaps are published presenting their views of the program and the contents of the magazine. Tell your prospects about the stories and poems by Nitecaps and about the articles listing Nitecap events and contests.

“We realize that most of you do not know that the *Wick*, in the five years of its existence, has never made a profit, but has to be continually subsidized to keep it alive. According to Herb, the *Wick* cannot continue indefinitely with this being the situation. He asks only that you gain one subscriber each, and to keep in mind that when you read and enjoy the *Wick*, it is only costing you a few cents per day. This is certainly not much when you consider the pleasure that you receive from the family magazine. We want you to know that we enjoy preparing it for you, and are always happy to have your suggestions as to what you would like to have published.

“We are asking that you Nitecaps who are in business, place a small advertisement in the *Wick* letting other Nitecaps know your locations and what services you offer. Advertise your restaurants, motels, drug stores, clothing stores, barber and beauty shops, service stations or whatever type of business endeavor you may have. We have both display and classified advertising available, and as with other publications, our rates decrease with the longer length of time that you advertise. We would like to have you place your ad for several months to a year at a time in order to receive the best benefits. Remember, that Nitecaps are traveling frequently, especially during the spring and summer months, and may be stopping through your city from time to time. It isn't too early to place your ad to let them know of your location and business. Just write to *Wick* Advertising, P. O. Box 60, Salt Lake City, Utah 84110, and we will send you our rates and the deadline dates for getting your advertisement in the magazine you wish.

“In conclusion, if you wish to continue the *Wick*, and if you want it to grow and prosper, you must help to keep it brightly lit. While it is growing in number of pages, the *Wick* needs more subscribers and advertising to assure its continued existence. This can be accomplished if the Nitecap will rally around as strongly as always,” page 33.

March 1971, Vol. 6, no 10. Photocopy. 40 pages. 60 cents. Cover: Bernie Rooney, Nitecap from Ruidoso, New Mexico.

“Meet Pete Richardson,” general manager of the *Wick* publishing company and Pacific Ad Arts, page 3.

“Travel along with Paul,” brief report on South Pacific tour, page 7.

“Nitestand Roster,” list of 36 Nitestands in 11 states plus Canada, page 10.

Full page ad for “A Time for Meditation,” page 24.

Thank you note from Dottie Curtis, Bill Curtis' widow, page 31.

April 1971, Vol. 6, no 11. Photocopy. 40 pages. 60 cents. Cover: Karla and Abigail, Herb and Patsy, daughter and first grandchild.

“Meet Rex Wallgren,” fill in show host, photo and brief biography, page 3.

Photos of Abigail, pages 6-7.

Report on and photos of South Pacific NIA tour, pages 12-13.

Brief article about upcoming New England tour, page 32.

Full page ad, “It Takes Work to Keep the *Wick* Lit, Subscribe Today for a Friend, relative, Nitecap or Shut-in,” page 40.

May 1971, Vol. 6, no 12. Photocopy. 40 pages. 60 cents. Cover: “Willie May Barksdake of Brownwood, Texas has raised 14 children, and has 58 grandchildren and 17 great-grandchildren.”

“As you continue through the pages of the *Wick* this May, I’m sure you’ll find a beautiful collection of articles, poetry, and stories concerning Mother’s Day, a very important day, I feel, in all our lives, for without a mother, where would we be? Reflecting back upon my thoughts of mother, I can only recall the mothers who other children had and, so I think of my dad as both mother and father, a very difficult role to play to a young boy.

“The word mom or mother has been attached to a very special person for a long, long time now, in the person of Mrs. Carl Little – Helen – who is Pat’s mother. Of all the women listening to this program or reading this magazine, the largest percentage, according to our mail and phone calls are mothers, grandmothers or great grandmothers. And I feel a very close kinship to all of you. . . .” page 2.

“Meet Ed Hall,” manager of Sun Lithographing, printers for the *Wick*, page 3. Brief article on upcoming British Isles tour, page 5. Brief article on Friendship Nitestand, Portersville, CA, page 17. Full page ad for the *Wick*, “Paint a Picture” contest.

June 1971, Vol. 7, no 1. Photocopy. 40 pages. 60 cents. Cover: Patsy putting cake into Herb's mouth.

Brief biography of Vandra Turner, the *Wick* layout editor, page 3.

Birthday article and photos of "Top Secret" *Wick* materials, page 6-7. Full page ad for Recipe Book, page 11.

Report on and photos of Santa Cruz Rally, page 25.

Nitestand Roster, list of and contact information for 50 Nitestands in 12 states, plus Canada, page 27.

Full page Equitable Life ad for two insurance plans: The Nitecap Companion Plan (over age 65) and the Nitecap 105 Plan (under age 65), page 31.

Finalists in the Nitecap Flag design competition and ballot, page 33.

Article about Nitecap tours, New England leaving from Chicago June 20th, and British Isles leaving in August, page 37.

Full page ad for British Isles tour, page 40.

July-August 1971, Vol. 7, no 2. First bi-monthly issue. Apparently a test. Photocopy. 48 pages. 60 cents. Rendezvous 72, with photos of past Nitecap conventions.

Brief article about Rendezvous 72 by Paul Dubois, page 3. Agenda for Rendezvous 72, with photos of past conventions and information about two workshops: Workshop for *Wick* writers, workshop for Nitestand officers, list of NIA staff attending, pages 4-9.

Report on Tulsa Rally, page 10.

"Looking at the Sunflower Salt Shaker Nitestand," of Hutchinson, Kansas, page 43.

Full page ad for Rendezvous 72, page 48.

September 1971, Vol. 7, no 3. Photocopy. 40 pages. 60 cents. Cover: Couple walking in trees.

Letter announcing the loss of KVOO as an NIA affiliate, page 2.

“Meet Justin Stewart, NIA attorney, page 3.

Article on, and photos of New England tour, page 7.

Brief article on upcoming Hawaii tour, page 15.

Nitestand Roster, list of 46 Nitestands in 11 states, plus Canada, page 25.

A note that the A Time For Meditation album has sold out, more on the way, page 39.

October 1971, Vol. 7, no 4. Photocopy. 40 pages. 60 cents. Cover: Robert Lee Phillips with his dog and horse.

“Beginning with the November issue of the magazine, we will be publishing a bimonthly *Wick* magazine. This will continue for an indefinite period of time. . . .” page 2.

Brief article on upcoming NIA tour of Mazatlan, Mexico, page 13.

Christmas Gift Ideas for Nitecaps,” including Herbie pins, stamps, records, recipe books, etc, pages 20-21.

Brief article on the Mid-Peninsula Nitestand of San Carolos, CA, page 37.

Total paid circulation for the *Wick*: 16,500, page 39.

Full page ad for giving the *Wick* as a Christmas present, page 40.

November-December 1971, Vol. 7, no 5. Photocopy. 48 pages. \$1.00. Cover: Christmas scene with grandmother reading to children.

“. . . The bimonthly idea is indeed the needle in the haystack that will save the *Wick*,” page 3.

List of hobbies of the Jepko family children, page 11.

“Looking at the Top of the Rockies Nitestand” of Denver, Colorado, page 13.

Brief article from Paul Dubois on Rendezvous 72, page 37.

Full page ad for NIA Mazatlan, Mexico tour, page 48.

1972

January-February 1972, Vol. 7, no 6. Photocopy. 48 pages. \$1.00. Cover: Baby Abigail with New Year's balloons and horn. Brief bio of Paul Dubois, Nitecap International Travel director, page 3.

“Birthday Bonanza,” pages 4-5.

“We’ve only just begun” may be the title of a teenage record but it’s also the sentiments of the Nitecaps who on February 11 will celebrate their eighth anniversary.

“The first broadcast of the Herb Jepko show was aired February 11 1964. That first night there were less than 20 telephone calls but since then – well, things have just mushroomed. Now there are more than 2 million listeners and more than 200,000 registered Nitecaps. . .

1964

“Nitecaps who sent in for membership cards by March 15 became charter members. N. I. A. became the official organization with its purpose to foster friendship and goodwill. . . first Nitestand was formed.

1965

“the *Wick* . . . was published for the first time in June . . . 16 pages . . . first convention . . . official N.I.A. song.

1966

“2nd convention . . . poetry contest . . . Frankie (the Crusher) joins NIA staff . . .

1967

“The *Wisk* grew to 24 pages . . . nine Rallys . . . 3rd convention in Portland . . . first Hawaiian tour . . .

1968

“73rd birthday of Pop Jepko celebrated with broadcast from Del Webb’s townhouse in Phoenix, Arizona. . . . KXIV and KBIG-FM join . . . Nitecap Creed was adopted . . .

1969

“KVOO joined KSL . . . Kelly broke her leg . . . Nitestands in 12 states . . . the *Wick* now contained 32 pages . . .

1970

“43 Nitestands . . . Marie Painter becomes 100,000th Nitecap . . . *Wick* subscriptions climb to more than 17,000 . . .

1971

“We were saddened over the deaths of Bill Curtis and Pop Jepko and also the loss of KVOO in Tulsa. the *Wick* grows to 48 pages. Over 1,000 letters received weekly. . .

1972

“We’ve only just begun . . . “

List of Nitestand Projects, pages 10-11.

March-April 1972, Vol. 7, no. 7. Photocopy. 48 pages. \$1.00. Cover: Herb in striped suit.

Brief biography and photo of new editor, Mike Cannon.

Agenda for “Rendez-Vous ‘72” SLC Nitecap Convention.

Report on Nitecap Caribbean Cruse, pages 46-47.

May-June 1972, Vol. 7, no 8 (sic, should be Vol. 8, no 1). Photocopy. 48 pages. \$1.00.
Cover: Classic Ethyl Heiple photo, with phone on trash can.

Photos of *Wick* staff, pages 4-5.

KSL history, pages 10-11.

Ethyl Heiple autobiography, page 13.

Photo of, and handwritten letter from, Herb Junior (Jeppy), page 14.

Report on annual Hawaiian tour, page 18.

“Over the last eight years, an average of nearly one thousand pieces of mail crossed the mail desk each day,” page 23.

July-August 1972, Vol. 8, no 2. Photocopy. 48 pages. \$1.00. Cover: Rex Wallgren.

Convention report insert, 6 pages between pages 24 and 25.

Caribbean Cruise agenda, page 32.

Biography of Rex Wallgren, pages 44-45.

September-October 1972, Vol. 8, no 3. Photocopy. 48 pages. \$1.00. Cover: Mike Cannon, *Wick* Editor.

“A Nitecap Christmas,” 2-page photos and descriptions of Nitecap-related products, pages 16-17.

November-December 1972, Vol. 8, no 4. Photocopy. 48 pages. \$1.00. Cover: Frank Nolan reading Christmas stories.

Biography of Frank Nolan, (The Crusher), pages 6-7, and 40.

1973

January-February 1973, Vol. 8, no 5. Photocopy. 48 pages. \$1.00. Cover: 9th Anniversary Issue, Herb at the microphone.

January 1st, 1973, WHAS, Louisville began carrying the show, page 2.

From sea to shining sea, article about joining KSL and WHAS. Herb now does 7 hours a night, first 2 on WHAS (10pm to midnight, MT; midnight to 2am in Louisville), 3 hours on both stations (till 5am Eastern), then last two hours on KSL alone. Pages 5-7.

Photo of Carl Sperr, page 15.

22 different phone numbers now listed for US and Canada. Calls limited to one every other week, page 47.

March-April 1973, Vol. 8, no 6. Photocopy. 48 pages. \$1.00. Cover: Paul Dubios, Nitecap Travel Association Director.

Photos from Caribbean cruise, pages 10-11.

2-page itinerary for 14-day Alaskan cruise, pages 18-19.

Full page Herbie graphic, page 25.

Full page photo of Herb at KSL controls, page 26.

Brief autobiography of Ron Jones, NIA Canadian Affairs specialist (and living in Canada), page 46.

Full page ad for Alaskan cruise, page 48.

May-June 1973, Vol. 9, no 1. Photocopy. 48 pages. \$1.00. Cover: Beautiful childhood photo of Herb (age 4) with a fishing pole.

“We hope each of you will search your hearts for that feeling we were all born with. That feeling of love, that natural curiosity about our surroundings, that awareness of the natural beauty around us. Some of us may have lost it along the way. As children we were born without prejudices, bigotry, hate and anger,” page 1.

Two-page report of Hawaii trip, pages 20-21.

Itinerary for upcoming Mexico cruise, page 31.

Full page ad for “Telecake” a way to send a cake, page 36.

Brief autobiography of Ben Moore, Nitecap salesman, page 46.

Full page ad for Nitecap Alaska cruise, page 48.

July-August 1973, Vol. 9, no 2. Photocopy. 48 pages. \$1.00. Cover: mountain scene.

Letter from Herb asking listeners not to complain about order fulfillment problems on the show and to write to the office (PO Box 60) instead, page 2.

List of, and contact information for, 39 Nitestands, page 17.

Brief autobiography of Kirk Stirland, editor of the *Wick*, and apparently occasional guest host for the show, page 46.

Full page ad for 10 day Mexico cruise, page 48.

September-October 1973, Vol. 9, no issue number listed (should be no 3). Original. 48 pages. \$1.00. Cover: Humane Society kitten in a cage.

Letter from Herb about adopting pets, page 1.

Report by Frank Nolan on a trip to Mazatlan with Herb and Ray Rask, page 13.

Full page ad for the, "Nitecap Cassette Club . . . each month you will receive an all-new, one hour cassette with special features, articles and stories for Nitecap Cassette Club members," page 14.

2/3rds page ad for Nitecap Herbie watches, page 20.

Full page photo of Nitecap headquarters, page 26.

"Meet Jack" (no last name given)

". . . I have worked for KSL for 11 years. I began the same time as Herb. I remember very well how Herb got started on February 11, 1964. That night, I was in the control room with him. It was about ten or twelve minutes after midnight when he received his first call. After about 3 hours, he had had about 6 calls. When the show was over, we looked at each other and said, 'I think we made it, and I'll see you tonight again.' This first night was very exciting. The second night more calls came in and before the week was over, Herb was receiving 40 calls a night. After a year at the program, Herb not only came closer to the United States, but closer to the whole world. He had had calls from Europe to the Pacific, north to south and east to west . . ." page 46.

Full page ad for "Spirit of London" 10-day cruise to Mexico, page 48.

November-December 1973, Vol. 9, no 4. Photocopy. 48 pages. \$1.00. Cover: Brad Mugelson and Doll.

Statement of Ownership, Management and Circulation, page 46.

"Location: 2995 South West Temple, Salt Lake City, Utah.
Net Pres run: 18,000.
Total Paid Circulation: 16,500."

1974

January-February 1974, Vol. 9, no 5. Photocopy. 48 pages. \$1.00. Cover: 10th Anniversary Issue.

“Ten Years of Brotherhood . . . since that first broadcast . . . (Herb) has logged more than 115,000 telephone calls . . . 160,000,000 listeners . . . 300 marriages . . . over 150,000 registered Nitecaps . . . over 100 Nitestands . . .” page 4.

“Why I wrote the Nitecap Creed,” by Frank Pester. Herb had only one change. “I had written ‘and its leader Herb Jepko.’ Herb suggested founder rather than leader,” page 5.

“I was there on the First Broadcast!” by Theresa Lake. “I recall your saying, ‘It’s your show’ adding that there were some doubts such a program could succeed,” page 9.

Brief autobiography of Tom Bradshaw, page 46.

Nitecaps Travel Association ad for tour of Hawaii, page 48.

March-April 1974, Vol. 9, no 6. Photocopy. 48 pages. Cover: Herb, Rex and Tom hitchhiking.

Photographs of Rallies over the past 10 years, pages 8-9.

Report of Nitecap tour of Mexico, by Frank Nolan, page 10.

How I Found the Nitecaps: The smiling voice in the night
by
Reva C. Hayes, Knoxville, Tennessee.
page 21.

“One dark and stormy night, by candlelight
As I idly twisted the dials,
A voice came through, from out of the blue
Twas the “Nitecaps” from across the miles.

“As the night wore on still all alone
In the flickering candle’s light
I couldn’t believe, that I could receive
Such a kindly voice in the night.

“Then night after night, with growing delight
I listened to folks from afar
To folks lonely too, out there in the blue
Like me, they had found a star.

“Soon, they I began, it seems to depend
On this kindly voice to come through
To chase away the fears and sometime the tears
Herb’s kind smiling voice from the Blue.

“In the lives of us all, some rain must fall,
Every day can’t be trouble free.
But someone to share our joy and despair
Seems very appealing to me.

“Then one lonely night, to my great delight
I decided to try to call too.
In no time at all, I’d completed the call
And Herb’s friendly voice came through.

“His voice was so dear, kind and sincere,
I’m sure he has been inspired,
The he’d undertake, a task that’s so great
And he never seems to be tired.

“So “Nitecaps” afar, whoever you are
Join hands with me in delight
I’m sure you join me, that we all agree
Herb’s voice REALLY smiles in the night.”

Partial list of Nitestands and their officers, page 31.

“Lead me to Iraq” a Nitecaps report of a visit to Baghdad in 1957, pages 34-35.

Carmel Valley Rally photos, pages 44-45.

Brief autobiography of Jerie E. Davis, new editor of the *Wick*, page 46.

May-June 1974, Vol. 10, no 1. Photocopy. 48 pages. \$1.50. Cover: Bud Griffiths and Lori Davis.

Convention 1965 memories, page 34.

Carmel Valley Rally report, page 35.

Brief autobiography of Kathy Martin, *Wick* circulation manager, page 43.

NIA Mail System explained, pages 44-46.

Nitecap personalities are: “Herb, Rex, Tom, Kirk and Frank,” page 48.

July-August 1974, Vol. 10, no 2. Photocopy. 48 pages. \$1.50. Cover: Seattle skyline.

“Welcome KIRO - 710 – Seattle, Washington. . . . beginning the 4th of July . . . KIRO is owned and operated by the Bonneville International Corporation . . . which includes KSL,” page 4.

Letter from and photo of Randy Jepko, working as assistant to tour director Paul Dubois, page 31.

Itinerary for Nitecap Mediterranean Cruise, pages 44-46.

September-October 1974, Vol. 10, no 3. Photocopy. 48 pages. \$1.50. Cover: Gladys Shull and Herb at Louisville, Kentucky Rally.

Report on Louisville Rally, 800 Nitecaps in attendance with photo of Hugh Barr, WHAS GM, pages 4-5.

Nitecap Christmas Specials include, pages 36-37:

the *Wick*, one year \$6.00, two years \$11.00

the *Wick* binder, \$5.00.

Nitecap Creed, on compressed board \$2.50

Nitecap pin, silver \$2.50; gold \$3.50

Nitecap Cookbooks, \$2.00 each or \$5.50 for all three.

Cookbook binder \$4.00

A Time For Meditation album (Herb reads inspirational quotes) \$6.00

Nitecap Record by Don Ray, \$2.50 each

Herbie notepaper, \$1.75 per packet,

Herbie seals, larger than a postage stamp, blue on white, 100/ sheet, \$1.50.

Address stickers, \$2.00 for 500

Nitecap Decals, (bumper stickers), one large, one small \$1.00/set

Nitecap Needlework, blue and white, \$3.00/set

Knives, \$11.95 (special price to Nitecaps)

Nitecap Herbie Watch, \$59.95. Men's and women's.

Brief biography of Gianna Maria Saputo, Nitecap product fulfillment assistant, page 46.

Advertisement for Christmas issue. \$10.00 for a 50 word Christmas greeting published in the *Wick*, page 48.

November-December 1974, Vol. 10, no 4. Photocopy. 48 pages. \$1.50. Cover: The Washington Memorial in Baltimore Maryland.

4 November 1974, WBAL Baltimore to join Nitecap Radio Network, page 4. (NRN now consists of KIRO, KSL, WHAS, WBAL.)

Report on Nitecap Pacific Cruise (with broadcasts from the ship) pages 6-7.

Circulation Statement, page 46

Total number of copies printed: 20,000

Paid Circulation 15, 513

Free copies: 50

Office use, left over: 4, 437

1975

January-February 1975, Vol. 10, no 5. Photocopy. 48 pages. \$1.50. Cover: Los Angeles skyline.

“Again! Welcome KRLA . . . For the third time in six months, another radio station is added . . . as of January 1, 1975 . . . Herb will be celebrating his 11th anniversary on February 11th . . . You have to go outside of radio to the likes of Gunsmoke and the Johnny Carson on television for anything with as much or more broadcasting seniority. . .” page 4.

March-April 1975, Vol. 10, no 6. Photocopy. 48 pages. \$1.50. Cover: Queen Mary, Rally! On The Queen.

“By the time you receive this March/April issue of the *Wick* (please excuse its late arrival), we should have received some encouraging news concerning the growth of the Nitecap Radio Network . . . We will soon be enlarging our staff, considerably, in order to better accommodate your needs and requests . . .” page 2.

Letter from and brief autobiography of Craig Denton, *Wick* editor, page 3.

“Small Talk Show is Big Draw in Wee Hours,” reprint of 23 February 1975 New York Times article, pages 20-21.

List of 36 Nitestands (Carl Sperr is listed as contact for Spokane, Washington) page 22-23.

Report on the Rally on the Queen Mary, pages 24-25.

Report on Carmel Rally, page 31.

May-June 1975, Vol. 11, no1. Photocopy. 48 pages. \$1.50. Cover: the *Wick* Has A Birthday.

“. . . coming up in 1976 – our fifth convention here in Salt lake City,” page 2.

Photos of *Wick* staff, pages 4 to 9.

Fill-in hosts mentioned: Tom Bradshaw, Rex Wallgren, and Ron Eggertson.

July-August 1975, Vol. 11, no. 2. Photocopy. 48 pages. \$1.50. Cover: Fort McHenry revisited.

“This October Nitecaps will make their 11th trip to the Hawaiian Islands,” page 46.

September-October 1975, Vol. 11, no 3. Photocopy. 48 pages. \$1.50. Cover: Nitecaps Join Mutual with photo of Chris Denton and Fall leaves.

“We are delighted to share with you in this editorial the good news of the coming Nitecap affiliation with the Mutual Broadcasting System. This marriage of our two networks comes after nearly a year of negotiations . . . (and) will begin on the morning of November 4 (1974) at 12:00 AM Eastern time. I feel badly that these negotiations and other pressing business matters have kept me away from the program I started twelve years ago. But I do feel highly elated that I can return to the position that I enjoy the most, that of being a more full time host to my own program. Sometime after the first of the year, we plan to originate our program from our own studios which will be interconnected with our present Nitecap office at 2995 South West Temple, Salt Lake City. Everything will remain pretty much the same as it has over the past several years with the exception of adding several additional staff members to assist us with areas that we anticipate will become over-loaded due to our greater audience coverage. . . . we could easily have five or six hundred stations carrying the program in 1976. . . . our big convention, MUSTER 76, to be held here in Salt Lake City on June 21 through 24, 1976,” page 2.

“Welcome to the New World. . . . never again will poor radio reception interfere with your listening pleasure. The new world of the Mutual/Nitecaps has finally come. . . . Mutual carries a total of 685 stations within its system. Right now, Mutual affiliates are signing up to carry the Nitecaps Show. . . . Herb still will open the show, and Rex will follow him in common cause. And don’t forget Tom, Ron and the Crusher. . . . No more fading of the signal. No more interference from other stations,” page 5.

PHOTO: “Herb signs the contract while C. Edward Little, president of the Mutual Broadcasting system looks on,” page 6.

History of MBS, page 7.

“Non-controversiality stirs controversy. During the past month the Nitecap office has been deluged with letters responding to pressures to make the Nitecaps show controversial. Overwhelmingly, you Nitecaps voted to keep the show non-controversial. Below are just a few of the letters we received,” page 10.

Report on Baltimore Rally attended by 1,100 Nitecaps, pages 14-15.

Contact information for 60 Nitestands in 20 states, plus Canada.

Nitecaps Mediterranean Cruise Report, pages 38-40.

November-December 1975, Vol. 11, no 4. Photocopy. 48 pages. \$1.50. Cover: Seasons Greetings, Nitecap watercolor montage.

“The tie-up with the Mutual Broadcasting System is perhaps the greatest gift possible for the Nitecaps,” page 2.

Craig Denton, *Wick* Editor, describes his first time being interviewed on the Nitecap show, from midnight to 5:00am, page 10.

List of 73 affiliates carrying the Nitecap program, page 38.

Display ad for Muster 76, page 41.

1976

January-February 1976, Vol. 11, no 5. Photocopy. 48 pages. \$1.50. Cover: Aspen trees in winter.

“Our 12th anniversary, as you know, was celebrated on February 11th, 1976. Just a few short days prior to our anniversary we moved into enlarged quarters in the Holiday area of Salt Lake City. . . . One of the greatest boons to our program will, of course, be our affiliation with the Mutual Broadcasting System, now providing our members with over 100 stations throughout the continental United States and Alaska. We assure you more stations will be added to our network as quickly as possible and we hope to see an enlargement of our magazine in the not too distant future as well,” page 2.

BACK TO THE ROOTS, article on Salt Lake City and upcoming MUSTER '76 Nitecaps convention, pages 4-8.

March-April 1976, Vol. 11, no 6. Photocopy. 48 pages. \$1.75. Cover: Delicate Arch. Nothing of significant direct show-related historical interest.

May-June 1976, Vol. 12, no 1. Original. 48 pages. \$1.75. Cover: Montage of past *Wick* covers.

Feature on new NIA studios and offices, “more than doubles the working space of our old offices,” pages 4-5.

Photographs of NIA staff, pages 6-9.

July-August 1976, Vol. 13 (sic, should be Vol. 12), no 2. Original. 48 pages. \$1.75. Cover: photo of some of the over 1,000 Nitecaps at Muster '76 Convention.

Photos of Muster '76, pages 4-8.

List of 63 Nitestands, pages 36-37.

September-October 1976, Vol. 12, no 3. Original. 48 pages. \$1.75. Cover: Ferris Wheel.

“We are delighted to announce . . . several new affiliates . . . KIKO in Miami, Arizona; WXVW in Jeffersonville, Indiana; WERE in Cleveland, Ohio; WIC in Providence, Rhode Island; WFFG in Marathon, Florida. . . Several other stations will be joining us shortly. . . “ page 2.

STAFF BOX --- Weddings, page 44.

“Cassl Hall (staff assistant to Patsy Jepko) and Gary Lloyd were married on August 14, 1976. . . . Cassl has been with NIA for one and a half years, during all that time travelling 25 miles to the job, she has never been late for work no matter what the weather has been . . . (photo).

“Ron Eggertsen and Donna Pack were married on Ron’s birthday anniversary, September 10, 1976, at a home ceremony here in Salt Lake City. . . . Ron does a multitude of things when he takes over the Nitecap Show on Monday mornings. Ron has served two years with NIA. . . (photo).

“Frank (Crusher) Nolan and Tarna Halsey became man and wife on board the F. S. Exodus, out of Westport, Washington, 13 miles at sea in International waters, high noon, August 26, 1976. . . . Frank says he caught the best fish, his wife Tarna. They returned to Salt Lake on Sunday, September 6, so Frank could get back to process Nitecaps’ membership cards.”

NIA Changes, page 45.

“Wanda Buhrman moved into the Circulation Manager’s position when Kathy Martin decided to . . . work nearer her home. Wanda has been a steady employee in the mail room for one year (September 10). . . . (photo).

“Debra (Debbie) Frandsen is NIA’s new receptionist. . . . Prior to her employment here Debbie worked for the telephone company as a directory assistance operator (with photo).

“Marie Springer (who also answers to the name of Mary) joined NIA as managing editor of The WICK around the first of July and is making every effort to put the WICK on a mailing schedule that will get the magazine to the post office by the first week of the publishing month. . . . Her magazine experience began at LOOK Magazine (New York City) during the early 1950s (with photo).

“Craig Denton, former managing editor is now teaching Communications in the Department of English, Westminster College, Salt Lake City. . . .

“Glanna Saputo celebrated her 19th birthday anniversary on September 23, 1976. . . . Glanna has been with NIA for three years and processes customers’ product orders and handles complaints (with photo)

Total paid Wick circulation, 19,152, page 47.

Full page ad for Hawaii Tour and Caribbean Cruise, page 48.

November-December 1976, Vol. 12, no 4. Original. 48 pages. \$1.75. Cover: View out of church window, original artwork by Nancy Lake.

“. . . On the morning of December 7, 1976, powerful KTRH in Houston joins our network as an affiliate . . .” page 2.

“The purpose of the NIA is to promote friendship, understanding and the brotherhood of man throughout the world,” page 3.

Full page ad for Herbie Nitelite, page 48.

1977

January-February 1977, Vol. 12, no 5. Original. 48 pages. \$1.75. Cover: Salt Lake City skyline at night, with paper wraparound: "We need your help! Give a friend the *Wick*. Celebrate the beginning of our 14th year broadcasting the Herb Jepko Nitecap Show by recruiting new subscribers to The *WICK*, NIA's bimonthly magazine.

" . . . It's hard for us to realize that a full 13 years have actually elapsed. The Nitecap program has not slowed down; instead it has increased with such momentum that we have had to add new personnel and we have had to expand the size of our Nitecap headquarters in order to accommodate our new responsibilities. We are making plans for many new services for our Nitecap members.

"I remember that first night of our program on the morning of February 11, 1964 especially well. Some of those friends who were with me that night helping to establish the program on the air are with us today as we begin our 14th year. New Director Pat Thorne read the first of our newscasts over KSL 13 years ago; now he's director of our new operations delivering news reports throughout the Mutual Broadcasting System.

" . . . Our first morning we took about 20 phone calls and they came from all sections of the United States.

" . . . Next year we plan to have another exciting convention at Salt Lake City in June of 1978. We will be taking three Nitecap tours around the world this year of 1977. We have several very fine insurance programs which we have been able to arrange with insurance companies to serve our members better. Growth of our stations, The *WICK* and our many other services are the bonuses for our listeners and members.

" . . . With all best wishes, we remain your friends,

"Herb & Patsy," page 2.

THIRTEEN YEARS MEANS 243,360 HOURS FOR HERB JEPKO
NITECAP PROGRAM, pages 4-7.

“ . . . today the six hour program averages 60 calls each broadcast. . . . For 11 years, Herb’s work day began with the last hour of the night at the KSL broadcasting facility to prepare the various commercial and public service announcements, check teletype news reports as well as ready Nitecap information announcements. In those days Herb was responsible for the full six hours of the Nitecap show as the host, the announcer and the engineer. In the 1974 photo (bottom left) Herb works alone at the broadcasting console with its myriad of knobs, buttons, switches and lights.

“Besides the midnight to dawn shift, Herb spent at least four hours each day working at NIA’s office looking over the mail (right photo) and attending to management affairs. Now 72 radio stations across the USA carry the program (KSL, KIRO WBAL as well as the Mutual Broadcasting System’s affiliates). Since moving from KSL broadcasting studios to Nitecap Radio Network’s own facilities in 1975, Herb does have help with engineers, news reporters and relief host announcers working with him on the show which now begins at 12 midnight Eastern Standard Time and finishes at 6:30 a.m. Pacific Standard Time. Herb still spends his full daily schedule with six hours of broadcasting plus four to six hours spent in management affairs.

“Nitecaps became “world travelers” with trips to Hawaii, Australia, Europe and Caribbean cruises. These were not the usual guided tours. They were and still are a special trip for the Nitecap family to see the world and share the experience in person. Wherever the NIA family goes, they receive preferential treatment. A Nitecap’s camera caught young Jep, Patsy and Herb standing at the rim of Kaula’s Waimea Canyon (the Grand Canyon of the Pacific) in 1970.

“Conventions were held on a yearly basis at first, but as the NIA family grew it became apparent that it would be better to hold the conventions biannually. Entertainment, workshops, luncheons, banquets, sight-seeing tours and visiting occupy the convention days which end with a masked ball where a jury of Nitecaps judge Nitecaps’ costumes and awards prizes. At Rendezvous ’72 Patsy and Herb became “Southern Belle and General. . . during the last convention 2,000 Nitecaps met to exchange greetings.”

List of 72 Nitecap/Mutual Affiliates, page 46.

March-April 1977, Vol. 12, no. 6. Original. 48 pages. \$1.75. Cover: Photos of nine young Nitecaps.

“Listeners from all sections of the world have sent us many cards and letters indicating their overwhelming desire to keep the Herb Jepko program in its present mode. Therefore, we will do everything within our power to maintain the format of the Nitecap program just as it has been for the past thirteen years,” page 2.

Report on Hawaiian tour, with color photos, pages 4-5 and 44-45.

Eight photos from past Nitecap events, page 6.

Four color photos of Nitecaps, page 8.

List of and contact information for 70 Nitestands, pages 42-43.

List of 27 Nitecap phone numbers, page 47.

Full page color ad for 1977 10-day Hawaii tour, page 48.

May-June 1977, Vol. 13, no 1. Original. 48 pages. \$1.75. Cover: Color photo of NIA studios.

“The Rebirth of the Nitecap Radio Network” by Herb Jepko, pages 6-7.

“On a cold wintery morning in February 1964, the Herb Jepko Nitecap Radio Program opened through the facilities of 50,000 watt clear radio channel station KSL in Salt Lake City, Utah. (Ed. Note: the show was called “The Other Side of the Day at this time, not the “Nitecaps” – Joe.) On that first night the thought behind the program was to allow people from all corners of the world to communicate by telephone through a central listening post here in Salt Lake City.

“We knew there were hundreds, thousands, perhaps even millions of people who were awake during the early morning hours of the day for a variety of reasons. Some were working; some were going to work, coming home from work, getting ready for bed, getting out of bed to prepare for work. Some were lonely, some were sick, and some were emotionally disturbed by the day-to-day troubles and pressures of life. We felt there were traveling salesmen traversing the country; truckers high-balling it across the nation; students studying for the next day’s exam. These were the people we had hoped to reach with a program that was basically separated from the traumas and pressures of the daytime world.

“And so, in the wee small hours on that February morning, we opened our one telephone line to whomever might be listening in search of friendship, entertainment and communication. The Nitecap Program has endured for 13 ½ years offering the same kind of concept that we started with, the philosophy of the brotherhood of man. In these past 13 ½ years we have talked with hundreds of thousands of people throughout the United States, Canada, Mexico, Europe, Asia and the South Pacific. We think the phenomenon of the Nitecap Program is summed up, very simply, by understanding that it doesn’t matter where people live or what they do. Basically they do care for each other and are interested in the welfare of one another.

“To expand the listening audience of our program we depended only upon someone turning their dial and finding something they felt was enjoyable and pleasant to listen to. We have never used billboard, television, magazine or newspaper advertising to attract a larger audience. Strangely enough over the years that we have been on the air, hundreds of newspapers and magazines throughout the country have called and asked for story line material which they might use in their particular articles. We list some of those newspapers in the United States which have carried articles concerning our program.

“Headlines About the Herb Jepko Nitecap Show

“Call-in Show Draws Millions”

“He’s a Nighttime Friend to Many”

“I’m Just a Friend, Radio Host Says”

“Jepko Started Small, But Talk Show Grew In a Hurry”

“Late Night Radio Show Proves a Hit”

“Long-Lived Chat Show is Non-Controversial”

“Night Callers Wait Months”

“Nite Owl Talk Show Reaches Millions”

“Nitecap Radio Chat Show a Success”

“People Wait Years for Spot on Radio Talk Show”

“Phone Chats Now 12-Year Old Feature at KSL”

“Radio Experiment Grows into Regular Happening”

“Radio Host’s Calls Are Personal”

“Radio Show is a Nighttime Hit”

“Talk Show Attracts Nitecaps”

“Wee-Hours Radio Experiment Turns into Network Bonanza”

Newspapers Carrying Unsolicited Articles

(List of 33 newspapers)

“In the year of 1967 we decided to add additional radio stations that would enable people, who lived east of the area served by KSL a better opportunity to hear our program for a longer period of time without the fading or the interference they had been used to. After many long and tedious months of negotiations, one station joined with us in carrying the program, then another, and another until 1975 when the Mutual Broadcasting System in Washington, D. C. noticed the popularity and growth of our fledgling radio network. Negotiations ensued over a period of six to nine months concluding with an agreement that we would provide the Mutual Broadcasting System with a program which would run five nights a week for 8 ½ hours each night (5 ½ hours in each of the four U. S. time zones).

“This agreement continued from November 1975 until the 28th of May 1977. During that 19-month period, many radio stations affiliated with the Mutual Broadcasting System carried our program each night and gained an almost immeasurable audience.

“From May 31st until now (at publishing time), we have acquired ten radio stations which now carry our program on a nightly basis. We realize full well that there are many area in the United States and Canada which have been used to hearing our program nightly but no longer pucker up because of the lack of a station in their area.

“Please be assured that we are expending all possible energy to produce and re-affiliate with stations which will serve all sections of our North American Continent. This is a monumental undertaking on our part in that our financial resources are limited, yet we are striving to return our program to each of you just as fast as is humanly possible.

“We ask several things from each of you while we are doing our part. We ask for your continued loyalty to our program through your letters and your support of our sponsors. We ask for your patience while we are striving to get the job done. We need now, more than ever, the continued enthusiasm of our listeners and members with your letters to our office and to the stations that now carry our program.

“Our Nitestands are now more important to all of us than at any other time in the past. This is truly a test of fire for those of you who belong to Nitecap Chapters throughout the United States and Canada.

“We appreciate your patience and understanding regarding your membership for 1977; again we re-assure you that each one of you who have written for your membership card this year will receive them.

“For those of you who do not have stations in your area through which to hear our program, we strongly urge you to write today to our office, enclosing a self-addressed stamped envelope with a notation on the lower left hand corner of your envelope “Station Information.” Just as soon as we have a station to serve your area, we will immediately send you a letter telling you which station to tune to during the hours when our program will be carried. This will become a vital link between us during the time our program is not heard in your area. We feel that it has been largely through your encouragement and prayers that we are able to continue to grow and serve you in the fashion that we have these many years. We hope you will find the time to communicate with us as often as possible during these difficult and busy months ahead.

“Listed below are the stations now carrying our program and the hours when our program is heard over these stations.

“We, here at Nitecaps International Association, feel that the basic reason for the success of the Nitecap program lies in the structuring of our format which enables people to talk about anything they wish without being subjected to pre-determined subjects for the entire night.

“There are those who feel a program, such as this should be regimented to an official standard of issues and answers. As you will recall, we asked that question of our audience in a rather pointed fashion during the months of April and May. Our response was an overwhelming 99.9 % “keep the program exactly as it is!” Based upon this response we held to our guns and are continuing the present format of our program.

“And so on the morning of May 31, 1977, the Nitecap Radio Network was reborn through a handful of stations which felt our program would, in fact, serve a useful service in their programming schedule.”

Nitecap Radio Network & Affiliates

| | |
|---------|-------------------------|
| WBAL | Baltimore |
| WRR | Dallas |
| WMZK-FM | Detroit |
| KTRH | Houston |
| WXVW | Jeffersonville, Indiana |
| WBEA | Kansas City |
| WSGW | Saginaw |
| WGNU | Saint Louis |
| KSL | Salt Lake City |
| WIBW | Topeka |

Full page color ad for NIA tour of Hawaii, page 41.

Staff Birthdays with photos, including Roy H. Peck (radio host), page 43.

List of 62 telephone numbers for calling in to the show, three for California (northern, central and southern), two for Texas and several other states, two for Canada, one for outside the North American continent.

Late Summer 1977, Vol. 13, no 2. Original. 48 pages. \$1.75. Cover: Great Salt Lake at sunset.

Staff Box, photos of and updates about Kelly and Herb Jepko Jr. (Jep), Frank, "The Crusher" Nolan, and Nancy Lake, page 10.

Full page ad for NIA 1978 Convention, page 47.

Autumn Issue 1977, Vol. 13, no 3. Original. 48 pages. \$1.75. Cover: Bobcat.

Announcement about change from bimonthly *Wick* issues, to seasonal *Wick* issues. "What has been January/February will be the Winter Issue, March/April will be the Spring Issue, followed by Anniversary, Late Summer, Autumn and Holliday," page 1.

Report on Baltimore Rally, pages 4-5.

Total paid circulation, 16,901, page 17.

Full page ad for 1978 convention, page 20.

Artistic Printing, Salt Lake City, is the printer of the *Wick*, page 23.

"Letters do influence – WFLA is Back!" pages 24-25.

Nitecap Affiliates (page 25)

| | |
|---------|-------------------------|
| WBAL | Baltimore |
| WRR | Dallas |
| WMZK-FM | Detroit |
| KTRH | Houston |
| WXVW | Jeffersonville, Indiana |
| WBEA | Kansas City |
| WSGW | Saginaw |
| WGNU | Saint Louis |
| KSL | Salt Lake City |
| KTNT | Tacoma |
| WFLA | Tampa |
| WIBW | Topeka |

Photos and brief bios of Suzanne Mitchell, order fulfillment; Sporty Vaughn, NIA errand runner; Kathy Millham, traffic, page 32.

Contact information for 65 Nitestands, pages 42-43.

Color photos and report of Nitecaps Northwest Coast Cruise, pages 44-45.

Holliday Issue 1977, Vol. 13, no 4. Original. 48 pages. \$1.75. Cover: Unitarian Church in downtown Salt Lake City, Utah.

Color photo of 17 of the 19 NIA staff members with signatures, page 4.

Nitecaps products and order form, pages 34-35.

Photos and brief biographies of, Steve Hewlett, NIA accountant; Wanda Buhrman, circulation manager; and Roger Russell, relief engineer, "Herb, Roy and Mel" listed as announcers, page 36.

Ad for 1978 Convention, page 48.

1978

Winter 1978, Vol. 13, no 5. Original. 48 pages. \$1.75. Cover: Color profile photo of Herb.

“Memories of Maui,” two page color photos of Nitecap Hawaii tour, pages 4-5.

“The Herb Jepko Nitecap Show Enters 15th year.”

Reprints of clippings from six newspaper articles from around the USA about the Nitecap show, pages 6-7.

Contact information for 65 Nitestands, pages 10-11.

“Staff Box,” brief biographies and photos of: Steve Carlson, engineer; Florence Ryberg, circulation and Garth Bonner, sales manager, page 32.

No month/season listed 1978, Vol. 13, no 6. Photocopy. 48 pages. \$1.75. Cover: Boy Scouts at 1977 National Jamboree.

Report on August 1977 National Boy Scout Jamboree, pages 4-5.

“Nitecap Products Support your Program,” brief descriptions of and order form for 20 Nitecap related products, pages 32-33.

Brief biography of Ted Kimball “who has the second host slot on the Herb Jepko show,” page 36.

Nitecap Radio Network Affiliates:

| | |
|---------|-----------------|
| WGST | Atlanta |
| WBAL | Baltimore |
| WFAA | Dallas |
| WMZK-FM | Detroit |
| KTRH | Houston |
| WBEA | Kansas City |
| WSLM | Louisville Area |
| WSGW | Saginaw |
| KSL | Salt Lake City |
| KTNT | Tacoma |
| WFLA | Tampa |
| WIBW | Topeka |
| KIT | Yakima |
| KBLU | Yuma |

1979

No month listed 1979, Vol. 14, no 1. Original. Last known issue. 48 pages. \$1.75.

Cover: NIA's 1978 Convention Special Issue, color photo of clown and two others at dinner table.

"Of course by now you are aware that our contract with KSL was not renewed for 1979 . . . an all-out effort is being made to bring the *WICK* back onto a regular publication schedule . . . we are moving our NIA's headquarters to 84 West 700 South in downtown Salt Lake City . . . it seems that things are getting better . . ." page 2.

"Published six times per subscription" (note the change from the prior "published six times annually"), page 3.

Total paid circulation of the *Wick*, 16,411, page 3.

Color photos of NIA convention, pages 4-5.

Detailed report on the convention with B&W photos, pages 6-14.

How transcript of announcement of Poetry Contest winners, pages 15-16.

List of, and contact information for, 63 Nitestands, pages 24-25.

Full page ad from WSLM, Salem Indiana, for Louisville, KY area Rally with Herb to occur May 25-26.

Report on post-convention Nitecap tour of Southern Utah and Grand Canyon with color photos, page 45.

List of Nitecap Radio Network affiliates (page 47):

| | |
|---------|-------------------|
| WBAL | Baltimore |
| WFAA | Dallas |
| WMZK-FM | Detroit |
| KBEA | Kansas City |
| WSLM | "Louisville Area" |
| KTFN | Provo, Utah |
| WSGW | Saginaw Michigan |
| KWMS | Salt Lake City |
| KTNT | Tacoma |
| WFLA | Tampa |
| WIBW | Topeka |

END of Partial Index to and Selected Transcriptions of the *Wick*.

A Partial Index to and Selected Transcription of
Goodmorning World!

1982

November 1982, Vol. 1, issue 1. Original. 4 pages.

“A Message from Herb and Patsy, page 1:

“In the final days of Corregidor in early 1942, MacArthur said it. During the final days of the The (sic) Nitecap Show in 1979, I said it – ‘I shall return.’”

“On Oct, 4, 1982, at 11:00 P.M., MDT, the “Herb Jepko Show” returned. Our program is now broadcast five nights a week, Tuesday morning through Saturday morning, over six powerful stations that serve over two-thirds of the people in the United States and Canada.

“Patsy and I deeply appreciate your confidence, your friendship, and your support. This has given us the determination to success in providing the quality programming in which we all believe.

“We humbly thank you from the depths of our hearts for your never ending loyalty and love.

“Please continue to stay active by writing and calling often. Lets keep talking and stay together for at least another 20 years.

“Our Love To All, Herb and Patsy Jepko.”

“Stations slated to air the program include KBOI and three other 50,000 watt outlets, KPNW in Eugene, Ore; KBCQ in Roswell, N. M.; and WOAI in San Antonio, Texas – plus KKOW near Kansas City and flagship KPRQ in Salt Lake. . . . Negotiations are currently underway with six other stations . . .” pages 1 and 3.

“The GOODMORNING WORLD RADIO NETWORK contracted with Parrott Communications of White Plains, New York in September 1982 for Parrott to solely represent the Network’s time sales.

“Parrott’s president Robert Mertz has assigned Bernie Connolly account executive for the HERB JEPKO SHOW. . . .” page 3.

December 1982, Vol. 1, Issue 2. 4 pages. "Newsletter for the Herb Jepko Show."

Photo of Shirman Milliner, "who brought the Herb Jepko Show back to radio," page 1.

" . . . It was some time ago that Herb Jepko and I discussed the possibility of returning his show to the air. I was really taken with the idea as a new business venture. I must say that after these past several months of involvement, the entire project has taken on the feeling of an adventure rather than of business," page 1.

Photos of "Jerome Gourley, Director of Marketing," "Sandra Turville, Office Manager," and "Debbie Gregerson, Assistant to Office manager," page 2.

Good News! The visual side of the Herb Jepko Show

"By the first of April we expect to have our "Good News" magazine in the mail. It will resemble the old magazine, The Wick, in some ways with feature stories, poetry, Just-A-Few-Words, puzzles, and letters to Herb.

"Each issue will have a message from herb; a profile of a staff member; an article about an individual radio station carrying the Herb Jepko Show; a listing of all the affiliating stations. We will have a calendar of events, news about special trips and more. We will not carry "PenPals" or "Search" because we are not able to protect mailing addresses from being used by unauthorized people.

"For awhile the magazine will have only 16 pages, black & white with one other color. . . A year's subscription is \$12.00," page 3.

Display ad for "Cruise to Paradise," tour of Hawaii, page 4.

Affiliates, page 4:

KBOI, Boise
KKOW, Pittsburgh
KBCQ, Roswell
KPNW, Eugene
WOAI, San Antonio
KPRQ, Salt Lake City

A Partial Index to and Selected Transcription of
Good News

1983

April 1983, Vol. 1, no 1. 16 pages. \$2.00. Cover: Profile of Herb. “*Good News* is published monthly by Good Morning World communications. . . Ray Rask, president . . .” page 3. Brief letter from Herb, mentions Rex Wallgren is doing 4am to 6am, page 4.

Letter from and photo of Shirman Milliner:

“Greetings: It was some time ago that Herb Jepko and I discussed the possibility of returning his show to the air. I was really taken with the idea as a new business venture. I must say that after these past six months of involvement, the entire project has taken on the feeling of an adventure. I am more than pleased to express my feelings to all of Herb’s friends. It is gratifying to be a part of bringing the popular Herb Jepko Show back to the thousands of night listeners who enjoyed the radio program for so many years, and I welcome the many new listeners who are finding the show enjoyable too. It is hoped, by all of us working with Herb, that we will soon be making the show available to all areas of our continent. To be associated with Herb and all his friends is a pleasure,” page 4.

Photo of Shirman Milliner, caption:

“Shirman Milliner brought the Herb Jepko Show back to nighttime to dawn radio broadcasting.”

Introducing Radio Station KBOI AM/67.

“. . . At midnight, October 5, 1982 KBOI AM/67 began broadcasting the Herb Jepko show . . .” page 9. Show also carried on WOAI, page 10. Brief obituary of Frank Nolan (born Fredrick R. Niver, May 20, 1902, died 19 Jan 1980), page 11. Biography of Rex Wallgren, page 13.

“Tune in the Herb Jepko Show . . . (back cover).

KBOI 670 Boise, ID 50,000 watts. Midnight to 5:00 am MST
KPNW 1120 Eugene, OR 50,000 watts. Midnight to 5:00 am PST
KKOW 860 Pittsburgh, KS 5,000 watts. Midnight to 5:00am CST
KPRQ 1230 Salt Lake City, UT, 5,000 watts. 11 am (sic) to 50am (sic)
WOAI 1200 San Antonio, TX. 50,000 watts. Midnight to 4:00am CST.

END of Partial Index to and Selected Transcriptions of the *Good News*.

Other Selected Transcripts

Ca. late 1977/early 1978. Undated apparent NIA affiliate recruitment brochure.

“Nitecaps can be found in every state in the United States and each province of Canada, except Newfoundland. Last year (note: apparently 1977) Nitecap Radio Network received over 107,600 pieces of mail from these listeners.

“240,240 persons called Herb during the past 14 years and talked with him over the air, thus setting the format of the show. Each caller paid for his own call.

“Callers are allowed to discuss any subject they desire except denominational religion and partisan politics.

“The Nitecap show has a format for ten commercial minutes per hour which are divided equally between the station and the Network.

“. . . the line cost to your locale is \$200/month plus any local connection charge. . . . This reflects a program cost of \$1.54 per hour.”